

**2009**

**GULF NEWS ONLINE**

<b>Ad Type</b>	<b>USD/per '000 impressions</b>
468 Banner (468 x 60)	15
Space Banner (220 x 550)	22
Sky Scrapper (120 x 600)	18
Killer Banner (250 x 250)	22
120 Panel (120 x 120)	12

<b>Position Loading</b>	<b>USD/per '000 impressions</b>
Home Page	50%
Nation/Gulf Section	20%
Region Section	20%
World Section	20%
Business Section	30%
Sports Section	20%
Other Specified Section	20%

**Notes:**

- Minimum buy: 100,000 impressions
- Acceptable media type to be approved
- All positions are subject to availability
- Material can be revised only once in 2 weeks if hosted on our server
- Geo-targeting is not applicable.
- Count of impressions will be based on that provided by Gulf News
- Serve/Call ratio is not applicable.
- Rich Media material cannot be hosted on our server

**2009**  
**Online GNAds4U**

<b>Ad Type</b>	<b>USD/per '000 impressions</b>
468 Banner (468 x 60)	15
Sky Scraper (120 x 600)	18
Killer Banner (250 x 250)	22
Text Links	8

<b>Position Loading</b>	<b>USD/per '000 impressions</b>
Home Page	50%
Properties	30%
Jobs	20%
Wheels	20%
Classifieds	20%
Company Listings	20%
Other Sections	10%

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**2009**

**XPRESS4me Online**

Ad Type	USD/per '000 impressions
468 Banner (468 x 60)	5
Space Banner (220 x 550)	6
Killer Banner (250 x 250)	6
Leader Board (729 x 90)	6

Position Loading	USD/per '000 impressions
Home Page	50%

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