

GULF NEWS NEWSPAPER PRODUCTS DIMENSIONS

All dimensions in millimetres; Width x Height

	Gulf News Broadsheet Sections 1, 2 & 3	Unwind/Explore (GN B/s)	Tabloid	Funday	Notes	Weekend Review	SUPP GN Tabloid-size
ADVERTISING SIZES							
Double Page	680 X 550	680 X 550	550 x 330		550 X 330	545 x 330	550 X 330
Half Page DPS	680 X 260	680 X 260					
Banner DPS (100 mm height)	680 X 100	680 X 100					
Banner DPS (80 mm height)	680 X 80						
Full Page	330 X 550	330 X 550	265 X 330	160 X 270	265 X 330	260 x 330	265 X 330
3/4 Page			175 X 310				
6 X 40	246 x 400	246 x 400					
Half Page (horizontal)	330 x 260	330 x 260	265 X 153		265 X 160	260 x 165	265 X 160
Half Page (vertical)	163 x 530	163 x 530	115 X 310		130 X 330		
One-Third Page (horizontal)					265 X 110	260 x 110	
One-Third Page (vertical)					85 X 330		
Quarter Page (regular)	163 x 260	163 x 260	115 X 153				130 X 160
Quarter Page (horizontal)					265 X 80	260 x 80	
Quarter Page (vertical)			56 X 310				
8 X 10	330 X 100	330 x 100					
4 X 20	163 x 200	163 x 200					
3 X 20	121 x 200	121 x 200					
4 X 15	163 x 150	163 x 150					
3 X 15	121 x 150	121 x 150					
2 X 20	80 x 200	80 x 200					
2 X 15	80 x 150	80 x 150					
3 X 10	121 x 100	121 x 100					
2 X 10	80 x 100	80 x 100					
One-eighth Page (horizontal)					265 X 40	260 x 40	
One-eighth Page (vertical)			56 X 153				
Solus							197 X 215
Silent Panel	57.5 x 7.97	57.5 x 7.97					
Ear Panel	38.625 x 30						
Brief Panel	37 x 34						
Stock Panel	38.625 x 50						
Banner Hor (10 mm height)	330 x 10	330 x 10					
Banner Hor (30 mm height)		330 x 30	265 x 30				
Banner Hor (70 mm height)			265 x 70				
Banner Hor (100 mm height)			265 x 100				
Bottom Banner	330 x 138.235		265 x 45				
Bottom Banner DPS			550 x 45				
Banner Vertical			26 x 310		100 x 270		
Panel: 2 x 3	80.25 x 30						
Panel: 2 x 5	80.25 x 50						
Panel: 4 x 1	163 x 10						
Panel: 1 x 5		38.62 x 50			62.5 x 50	61.25 x 50	
Panel: 1 x 3	38.62 x 30	38.62 x 30					
Centre Piece Panel		180 x 150					
Box Panel		80 x 80					
Horizontal Panel 1				160 x 100	154 x 26		
Horizontal Panel 2				160 x 80			
Vertical Centrespread				550 x 50			
Character Logo				50 x 50			
Comics Pg Panel					265 X 30		
Front Pg Panel			52 x 50				
Panel: 110mm x 40mm				110 x 40			
Panel: 85mm x 60mm		85 x 60	85 x 60				
Panel: 311.31mm x 35mm	311.31 x 35						
Panel: 110mm x 20mm		110 x 20					
Panel: 220mm x 20mm		220 x 20					
TABLOID SPECIAL PANELS - Please see the visual shapes in conjunction with dimensions given here							
TV Listings Folio Pnl (TP1)			145 x 20				
Tabloid Panel 2 (TP2)			26 x 28				
TV Pnl (TP3)			95 x 92				
Tabloid Panel 4 (TP4)			56 x 20				
Tabloid Panel 5 (TP5)			67 x 24				
Tabloid Panel 6 (TP6)			56 x 30				
Tabloid Panel 7 (TP7)			49 x 35				
Tabloid Panel 8 (TP8)			46 x 48				
Irregular (TP9)			175 x 73				
Tabloid Combo Panel			Tab Panels 8+9				
Bottom Pnl (TP10)			85 x 22				
Tabloid Panel 11			26 x 45				
Kakuro Pnl (TP12)			55 x 32				
Crossword Pnl (TP13)			28 x 29				
Cartoon Pgs Pnl (TP14)			145 x 40				
Tabloid Panel 15 (TP15)			45 x 15				
Tabloid Panel 16 (TP16)			40 x 74				
L-shape Single Page Left			265 x 310 (56 x 50)				
L-shape Single Page Right			265 x 310 (56 x 50)				
Watermark (18% brightness)			242 x 176				
Watermark Sudoku (18% brightness)			81 x 85				

Last Updated on: 26Nov2008

GULF NEWS CLASSIFIEDS PRODUCTS DIMENSIONS

All dimensions in millimetres; Width x Height

	Appointments	Classifieds & Properties	Freehold	Freehold Select
DOCUMENT SIZE				
Single Page Area	350 X 580	285 X 350	285 X 350	285 X 350
Double Page Area	700 X 550	570 X 350	570 X 350	570 X 350
Gutter Between 2 Pages	20	20	20	20
Single Page Print Area	330 X 550	265 X 330	265 X 330	265 X 330
Double Page Print Area	680 X 550	550 X 330	550 X 330	550 X 330
COLUMNS & GUTTERS				
Number of columns (Grid)	8	6	6	6
Column Width				
1 column	38	40	40	40
2 column	80	85	85	85
3 column	121	130	130	130
4 column	163	175	175	175
5 column	205	220	220	220
6 column	246	265	265	265
7 column	288			
8 column	330			
Gutter	3	4	4	4
ADVERTISING SIZES				
Double Page	680 X 550	550 X 330	550 X 310	550 X 310
Full Page	330 X 550	265 X 330	265 X 310	265 X 310
Half Page Hor			265 x 150	265 x 150
Half Page Ver			130 x 310	130 x 310
Quarter Page			130 x 150	
Ear Panel	40 X 25	40 x 25	40 X 25	
EZ Access Ear Panel		85 x 30		
Freehold Front Page			265 x 280	
Freehold Select Front Page				265 x 260

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AL NISR MAGAZINES & SUPPLEMENTS DIMENSIONS

All dimensions in millimetres; Width x Height

	FRIDAY / 4Men	E+	SUPP fri-size	SUPP A4-size	SUPP tab-size
ADVERTISING SIZES					
Double Page Bleed	456 x 303	456 x 303	456 x 303	410 x 279	540 x 336
Double Page Trim	450 x 297	450 x 297	450 x 297	404 x 273	534 x 330
DPS Print Area	400 x 264	430 x 265	426 x 260	380 x 236	510 x 293
Half Page DPS Print Area	400 x 132.2	430 x 132	426 x 130	380 x 118	510 x 150
H Shape DPS	400 x 264	430 x 265			
Full Page Bleed	228 x 303	228 x 303	228 x 303	205 x 279	270 x 336
Full Page Trim	225 x 297	225 x 297	225 x 297	202 x 273	267 x 330
Full Page Print Area	175 x 264	200 x 265	198 x 260	175 x 236	240 x 293
Half Page Horizontal Print Area	175 x 132.2	200 x 132	198 x 130	175 x 118	240 x 150
Half Page Vertical Print Area		98 x 265	116 x 260	102 x 236	141 x 293
Solus					191 x 185
1/3 Page Horizontal	175 x 85.5				
1/3 Page Vertical	55 x 264	64 x 265			
1/4 Page Horizontal	175 x 66		198 x 65		240 x 75
1/4 Page Regular		98 x 132	116 x 130		120 x 150
1/4 Page Vertical		47 x 265			
L-shape Double Page Right		430 x 265			
Banner Horizontal 30mm height		200 x 30			
Banner Vertical 43mm width		43 x 303			
Panel: 47mm x 47mm		47 x 47			
Panel: 26mm x 26mm		26 x 26			
Cookery Panel	93 x 13				

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AL NISR MAGAZINES DIMENSIONS

All dimensions in millimetres; Width x Height

ADVERTISING SIZES	GNQFR
DPS Bleed	456 x 303
DPS Trim	450 x 297
DPS Print Area	426 x 274
Full Page Bleed	228 x 303
Full Page Trim	225 x 297
Full Page Print Area	195 x 274
Half Page Horizontal Print Area	194 x 130
Half Page Vertical Print Area	100 x 274
1/4 Page Horizontal	194 x 60

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